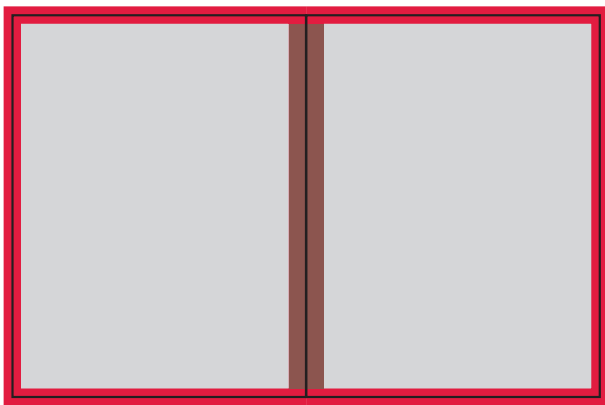


Ad specs

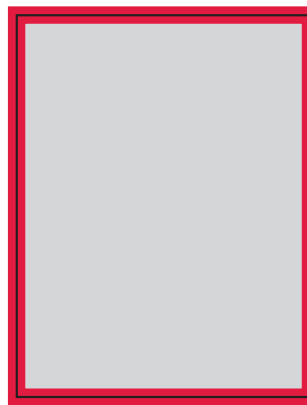
High Resolution // 300 ppi
PDF format, CMYK

The deadline will be on the third Friday of the month two months prior to publication.



2-page spread *

■ **Bleed:** 17.25" x 11.375"
■ **Live:** 16.25" x 10.375" (exclude 1" in center)
□ **Trim:** 16.75" x 10.875"



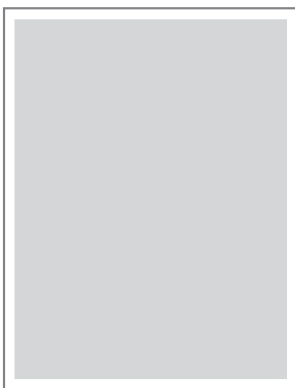
Full page - with bleed *

■ **Bleed:** 8.625" x 11.375"
■ **Live:** 7.625" x 10.375"
□ **Trim:** 8.375" x 10.875"

* **BLEED**
size of document we should receive; background art should extend to these dimensions

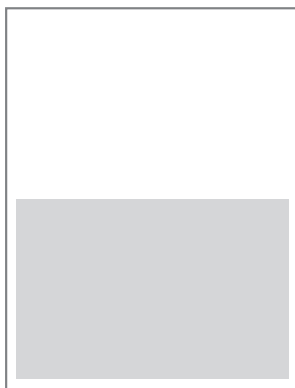
LIVE
all important text/art should stay within these dimensions to avoid being cut off during printing

TRIM
the final, printed page size



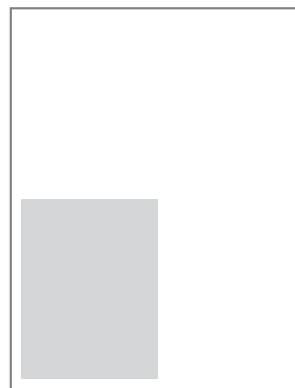
Full page - w/o bleed

7.5" x 10"



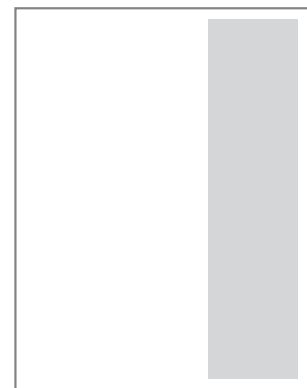
Half page

7.5" x 5"



Quarter page

3.667" x 5"



Third page

10" x 2.35"

Questions?

Contact: editor@marijuanaventure.com - OR - (425) 656-3621